



NEW PLAYERS 100's

Introducing
Players 100's.
Regular and Menthol



16 mg. "tar," 1.1 mg. nicotine av. per cigarette, by FTC method.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

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Players
"La Coupole—Sealed"
National Magazines—1993
Page 4/C Blend—Roto
Watts, Rich, Greene, Inc.